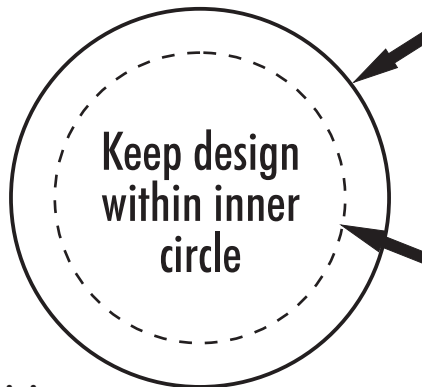




# BUTTON BADGE ARTWORK SIZING SPECIFICATIONS

## SAMPLE DIAGRAM PLEASE READ INSTRUCTIONS CAREFULLY

\*\* (Do not measure this diagram)



1. Create an outer circle at specified size for chosen badge size (see below).
  - \* This circle is larger than the completed badge size and wraps around the badge front.
  - \* Any background colour must be bled out to this circle.
  - \* This circle **must be printed** on your final copy artwork

2. Create an inner circle at specified size for chosen badge size (see below).
  - \* This circle is used as a guide for placing your design on the badge front (any image or text placed outside this line will begin to wrap around the edge of the badge.
  - \* This circle **must be deleted** before printing your final copy artwork.

\*\* (Diagram not to scale)

### TO MAKE A 25MM BADGE

1. Create outer circle at **33mm** (this circle must be printed)
2. Create inner circle at **23mm** (this circle must be deleted before printing)

### TO MAKE A 35MM BADGE

1. Create outer circle at **46mm** (this circle must be printed)
2. Create inner circle at **31mm** (this circle must be deleted before printing)

### TO MAKE A 57MM BADGE

1. Create outer circle at **69mm** (this circle must be printed)
2. Create inner circle at **53mm** (this circle must be deleted before printing)

### TO MAKE A 85MM BADGE

1. Create outer circle at **100mm** (this circle must be printed)
2. Create inner circle at **81mm** (this circle must be deleted before printing)

**PAPER:** Use good quality matt/bond paper suited to your printer (maximum thickness - 120 GSM)

**PRINTING:** Ensure all pages are registered identically (the artwork will be die cut through 5 - 6 sheets at a time).